

## INFORMATION ABOUT COOKIES

Cookies are small text files that the websites visited by the user send and store on the user's computer, and then are sent back to the same websites at that user's next visit. Thanks to cookies, the website remembers the user's actions and settings (such as, for example, login data, chosen language, font size, other display settings, etc.) so that they don't have to be indicated again when the user returns to that same website or when the user navigates from one page to another within the same site. Some operations may not be performed without the use of cookies, and in these cases cookies are therefore technically necessary for the website's correct operation.

There are various types of cookies, based on their characteristics, functions and time period in which they stay inside the user's computer or mobile device.

Based on the regulations in force, the user's express consent is not always required in order to use cookies. In detail, it is not necessary for the so-called "technical" cookies, namely those used only to perform transmission of a communication over an electronic communication network, or to the bare extent to which it is necessary for providing a specific service requested by the user. In short, these cookies are indispensable for the website's correct operation or are necessary for performing the activities requested by the user.

Among the technical cookies that do not require the express consent for their use, the '*Garante per la protezione dei dati personali*' (Supervisory Authority) – (cf. Prov. Gen. "*Individuazione delle modalità semplificate per l'informativa e l'acquisizione del consenso per l'uso dei cookie*" - 8 May 2014) also includes:

- analytic cookies, used to collect information in aggregate format regarding the number of users and how they visit the website, and can be used also as technical cookies when they anonymise the data, or as profiling cookies, in which case they require the user's consent;
- navigation or session cookies (for authentication, for making a purchase, etc.),
- functional cookies, that allow the user to navigate in function of a set of selected criteria (e.g.: language, products selected for purchase) in order to improve the quality of the service supplied.

Profiling cookies, intended for creating user profiles and used to send advertising messages based on the preferences shown by the user while navigating the Internet, in order to be used by the website manager require that they be preventively indicated using a banner so that the user can decide whether or not to disable them.

Cookies are categorised also based on the subject that operates in the capacity of Data Controller over the processing of the personal data collected by the cookie, therefore distinguishing between first-party cookies and third-party cookies.

First-party cookies: these are the cookies run by the website's owner. In this case, the website's owner is responsible for providing an information notice, and also has the obligation of telling the user how to disable the cookie, if required.

Third-party cookies: these are the cookies run by a third party that is not the owner of the website. In this case, the responsibility of providing an information notice and on indicating how to disable the cookie if required falls on the third-party, while the website owner is under the obligation to add to the website the link to the website of the third party where these elements are available.

For both types of cookies (first-party or third-party), consent collection – necessary when it is a profiling cookie – is obtained via a specific banner in the website's home page.

The 'Technical' cookies, i.e. those necessary for the correct and easy use of the website, are the following:

Name of cookie	Type	Duration	Extra info
_icl_current_admin_language		24 hours	Management of website language
_icl_current_language		24 hours	Management of website language
cookieconsent_status		24 hours	Cookie banner
wbcr_lastmodified_flush		24 hours	Wordpress login
wordpress_test_cookie		session	Technical cookie of Wordpress

Third-party cookies or 'analytics', used to collect information on how the website is used, analyse accesses or visits to the website but for statistical purposes only, collecting information in aggregated and anonymous format, and therefore without there being the possibility of tracing back to the identity of the user.

Name	Description	Policy Link
_ga	Google Analytics	<a href="https://tools.google.com/dlpage/gaoptout?hl=it">https://tools.google.com/dlpage/gaoptout?hl=it</a>
_gat_gtag_UA_143329327_1	Google Analytics	<a href="https://tools.google.com/dlpage/gaoptout?hl=it">ps://tools.google.com/dlpage/gaoptout?hl=it</a>
_gid	Google Analytics	<a href="https://tools.google.com/dlpage/gaoptout?hl=it">https://tools.google.com/dlpage/gaoptout?hl=it</a>

Recipients of the personal data

The data acquired via cookies may be processed:

- by designated subjects authorised to do the processing;
- by subjects charged with the task of performing technical operations on the website.